

2014

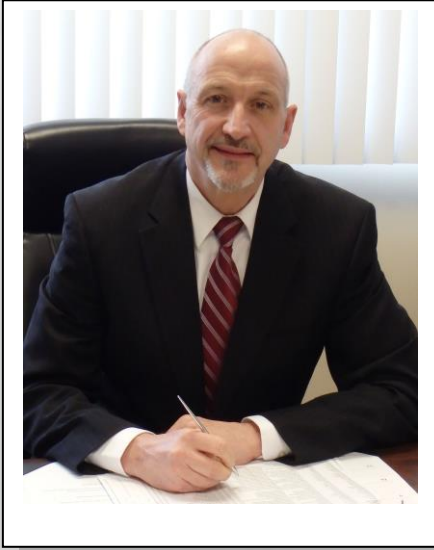
SUMMIT
PROGRAM

THE MARYLAND HIGHWAY
SAFETY OFFICE PRESENTS



THE CONFERENCE CENTER
AT THE MARITIME INSTITUTE

Linthicum Heights, MD
February 24 - 26, 2014



Dear Highway Safety Colleagues:

I would like to welcome you to the 2014 Maryland Highway Safety Summit – Connecting the Dots to Save Lives Together.

Connecting the Dots represents a strong network of partners and stakeholders, across the 4 Es of highway safety (engineering, education, enforcement and emergency responders), that are working Toward Zero Deaths to **Save Lives Together**.

Each year, hundreds of lives are lost in Maryland to traffic crashes. These tragedies affect families, friends, employers and communities in ways that have lasting and far reaching effects. The sudden loss of a loved one or friend from a traffic crash is traumatic; however, every one of these roadway deaths is preventable. Our goal is to completely eliminate roadway fatalities through a comprehensive, data-driven system that identifies countermeasures that can be implemented to prevent these senseless tragedies.

Throughout the event, you will find that each of these 4 Es is represented by a color-coded dot found on your registration tag. As you visit the exhibitors' booths, attend breakout sessions, and network across lunch, please take the time to meet and mingle with all of these practitioners working together to save lives.

We welcome your collective knowledge and especially your commitment to improving highway safety in Maryland.

Thomas J. Gianni
Chief
Maryland Highway Safety Office

Summit Program

DAY 1 – Monday February 24, 2014

10:00 – 12:00	Registration and Exhibits Open
11:45 – 12:45	<p>Lunch</p> <ul style="list-style-type: none"> • Welcome – Thomas J. Gianni, Chief, Maryland Highway Safety Office • Invocation – Kevin Raphael Barberg, Driver Training Facility, Maryland Police Correctional Training Commission
1:00 – 1:45	<p>Opening Ceremony – Thomas J. Gianni, Chief, Maryland Highway Safety Office</p> <ul style="list-style-type: none"> • Presentation of the Colors • National Anthem – Sgt. James Laisure, Maryland State Police • Opening Remarks – James T. Smith, Secretary, Maryland Department of Transportation • Strategic Highway Safety Plan Overview – Thomas J. Gianni, Chief, Maryland Highway Safety Office
1:45 – 2:15	<p>State of the State – Executive Council of the Maryland Strategic Highway Safety Plan</p> <ul style="list-style-type: none"> • Col. Marcus Brown, Superintendent, Maryland State Police • Donna Gugel, MHS, Deputy Director, Prevention and Health Promotion Administration, Maryland Department Health and Mental Hygiene • John T. Kuo, Governor’s Representative for Highway Safety and Administrator, Maryland Motor Vehicle Administration • Melinda B. Peters, Administrator, Maryland State Highway Administration • Dr. Robert Bass, Retired, Maryland Institute for Emergency Medical Services Systems • Col. Michael Kundrat, Chief of Police, Maryland Transportation Authority Police • Donald Halligan, Director of Planning and Capital Programming, Maryland Department of Transportation
2:15 – 2:30	Break
2:30 – 3:45	<p>Engaging Partners – “Connecting the Dots”</p> <ul style="list-style-type: none"> • Tim Kerns, Database Engineer, National Study Center, University of Maryland • Mayur Narayan, MD, Director, R Adams Cowley Shock Trauma Center’s Center for Injury Prevention and Policy • Jesse Bane, Sheriff, Harford County Sheriff’s Office • Dave Coyne, District Engineer, Maryland State Highway Administration, District 7
3:45 – 4:00	Wrap Up – Thomas J. Gianni, Chief, Maryland Highway Safety Office Raffle

DAY 2 – Tuesday February 25, 2014

7:30 – 8:30	Continental Breakfast and Exhibits Open
8:30 – 9:45	<p>Opening Session</p> <p>Understanding and Preventing Motor Vehicle Traffic Injuries: Lessons from History and Sentinel Events – David Fowler, MBChB, Chief Medical Examiner, Maryland and Carolyn Fowler, PhD, Assistant Professor, Department of Community- Public Health, Johns Hopkins University</p> <p>Mission of the SHSP and Your Role within the Mission – Jim Hedlund, PhD, and Jack Oates, Consultants</p>
9:45 – 10:00	Break
10:00 – 11:30	<p>Breakout Sessions I</p> <p><u>Distracted Driving</u> – Facilitator Major Kevin Anderson, Maryland Transportation Authority Police</p> <ul style="list-style-type: none"> • Overview of Delaware’s Distracted Driving Campaign and Enforcement Allison Kirk, Public Information Officer, Office of Highway Safety, Delaware • Best Practices and New Research on Distracted Driving Amy Schick, Highway Safety Specialist, National Highway Traffic Safety Administration • Human Factors Engineering Richard Pain, Transportation Research Board, National Academy of Sciences • Distracted Driving Injury Prevention Efforts Ruth Adeola, Violence and Injury Prevention Program Coordinator, R Adams Cowley Shock Trauma Center, Center for Injury Protection <p><u>Impaired Driving</u> – Facilitator Kurt Erickson, President, Washington Regional Alcohol Program</p> <ul style="list-style-type: none"> • Emerging Substance Abuse Lisa Booze, PharmD, Clinical Coordinator, Maryland Poison Center • Drug Involved Driving Study John Lacey, Senior Program Director, Pacific Institute for Research and Evaluation and Sgt. Scott Wichtendahl, Virginia Beach Police Department • State Police Impaired Driving Effort – SPIDRE Lt. Col. Woodrow (Jerry) Jones, Chief of Field Operations, Maryland State Police • DUI Courts and Judicial Outreach Honorable Neil Axel, Judicial Outreach Liaison, National Highway Traffic Safety Administration, Region 3

Day 2 continued, Breakout Sessions I

Pedestrian Safety – Facilitator Jeff Dunckel, Pedestrian Safety Coordinator, Montgomery County Department of Transportation

- **Best Engineering Practices for Pedestrian Safety in our Nation's Capital**
George Branyan, Pedestrian Coordinator, District Department of Transportation
- **Johns Hopkins' New Pedestrian Safety Program**
Andrea Gielen, PhD, Director, Bloomberg School of Public Health, Center for Injury Research and Policy
- **Overview of the Walk Smart Program**
Lt. Scott Harner, Commander – Traffic Safety Unit, Ocean City Police Department
- **Best Pedestrian Enforcement Practices**
Officer Jeremy Smalley, Pedestrian Enforcement Coordinator, Montgomery County Police Department

10:00 – 11:30

Public Information Officer Session – Facilitator Tim Richards, Communication Program Manager, Maryland Motor Vehicle Administration's Highway Safety Office

- **Putting the High Visibility in High Visibility Enforcement – Messages that Work**
Stephanie Hancock, Regional Program Manager, National Highway Traffic Safety Administration, Region 3
- **Using MHSO Resources to Complement Your Programs**
Karen Branch, Operations Director/Account Supervisor, Integrated Designs, Inc.
- **Using Social Media to Expand the Highway Safety Message**
Nakeisha Turner, Online Community Program Manager, Maryland Motor Vehicle Administration's Highway Safety Office

11:30 – 12:30

Buffet Lunch

Breakout Sessions II

Aggressive Driving – Facilitator – Lt. Dave Ennis, Anne Arundel County Police Department

- **Smooth Operator Program Public Outreach**
Jim McAndrew, Chief Executive Officer, McAndrew and Company
- **Using Education to Change Driving Behaviors**
Shari Willis, Associate Professor, Department of Health and Exercise Science, Rowan University Glassboro NJ
- **Traffic Incident Management Strategies**
Scott Yinger, Operations Manager – Field, Coordinated Highways Action Response Team (CHART), Maryland State Highway Administration

12:30 – 2:00

Day 2 continued, Breakout Sessions II

Occupant Protection – Facilitator Capt. John McKissick, Howard County Police Department

- **Emerging Child Passenger Safety Issues**
Tracy Whitman, Program Coordinator, Maryland Kids In Safety Seats
- **Overview of the Arrive Alive Program**
Kevin Davis, Chief of Police, Anne Arundel County Police Department
- **Increasing First Responders' Belt Use**
Ronald Siarnicki, Executive Director, National Fallen Firefighters Foundation
- **Best Practices in Nighttime Seatbelt Enforcement**
Brian Jones, Highway Safety Specialist, National Highway Traffic Safety Administration

12:30 – 2:00

Pedestrian Safety (Repeat) – Facilitator Jeff Dunckel, Pedestrian Safety Coordinator, Montgomery County Department of Transportation

- **Best Engineering Practices for Pedestrian Safety in our Nation's Capital**
George Branyan, Pedestrian Coordinator, District Department of Transportation
- **Johns Hopkins' New Pedestrian Safety Program**
Andrea Gielen, PhD, Director, Bloomberg School of Public Health, Center for Injury Research and Policy
- **Overview of the Walk Smart Program**
Lt. Scott Harner, Commander – Traffic Safety Unit, Ocean City Police Department
- **Best Pedestrian Enforcement Practices**
Officer Jeremy Smalley, Pedestrian Enforcement Coordinator, Montgomery County Police Department

2:00 – 2:15

Break

Breakout Sessions III

Distracted Driving (Repeat) – Facilitator Major Kevin Anderson, Maryland Transportation Authority Police

- **Overview of Delaware's Distracted Driving Campaign and Enforcement**
Allison Kirk, Public Information Officer, Office of Highway Safety, Delaware
- **Best Practices and New Research on Distracted Driving**
Amy Schick, Highway Safety Specialist, National Highway Traffic Safety Administration
- **Human Factors Engineering**
Richard Pain, Transportation Research Board, National Academy of Sciences
- **Distracted Driving Injury Prevention Efforts**
Ruth Adeola, Violence and Injury Prevention Program Coordinator, R Adams Cowley Shock Trauma Center, Center for Injury Protection

2:15 – 3:45

Day 2 continued, Breakout Sessions III

Highway Infrastructure – Facilitator Dave Coyne, District Engineer, State Highway Administration, District 7

- **Tennessee’s Intersection Action Plan**
Brandon Darks, Transportation Manager, Project Safety Office, Tennessee Department of Transportation and Richard Holt, Branch Manager, SAIN Associates Consulting Engineers and Surveyors
- **Safety Concerns of Overweight Vehicles**
Luke Loy, Senior Engineer, Vehicle and Roadside Operations Division, Federal Motor Carrier Safety Administration
- **Metropolitan Planning Organization’s Role in the SHSP**
Bala Akundi, Principal Transportation Engineer, Baltimore Metropolitan Council
- **Toward Zero Deaths: A National Strategy on Highway Safety**
Robert Hull, Director of Traffic and Safety, Utah Department of Transportation

2:15 – 3:45

Impaired Driving (Repeat) – Facilitator Kurt Erickson, President, Washington Regional Alcohol Program

- **Emerging Substance Abuse**
Lisa Booze, PharmD, Clinical Coordinator, Maryland Poison Center
- **Drug Involved Driving Study**
John Lacey, Senior Program Director, Pacific Institute for Research and Evaluation and Sgt. Scott Wichtendahl, Virginia Beach Police Department
- **State Police Impaired Driving Effort – SPIDRE**
Lt. Col. Woodrow (Jerry) Jones, Chief of Field Operations, Maryland State Police
- **DUI Courts and Judicial Outreach**
Honorable Neil Axel, Judicial Outreach Liaison, National Highway Traffic Safety Administration, Region 3

3:45 – 4:00

Wrap Up – Jim Hedlund, PhD, and Jack Oates, Consultants
Raffle

DAY 3 – Wednesday February 26, 2014

7:30 – 8:30	Continental Breakfast and Pick-a-Prize Raffle Selection
8:30 – 8:45	Connecting the Dots to Save Lives Together – Jim Hedlund, PhD, and Jack Oates, Consultants
8:45 – 9:15	Changing the Culture in Traffic Safety – Nicholas Ward, PhD Professor of Mechanical and Industrial Engineering, Montana State University
9:15 – 9:25	Break
9:25 – 10:05	Emphasis Area Working Sessions (40 minutes) <ul style="list-style-type: none">• Distracted Driving – Major Kevin Anderson• Pedestrian Safety – Jeff Dunckel
10:05 – 10:15	Break
10:15 – 11:00	Emphasis Area Working Sessions (40 minutes) <ul style="list-style-type: none">• Aggressive Driving – Lieutenant Daniel Fairburn• Occupant Protection – Captain John McKissick
11:00 – 11:10	Break
11:10 – 11:50	Emphasis Area Working Sessions (40 minutes) <ul style="list-style-type: none">• Impaired Driving – Kurt Erickson• Highway Infrastructure – Bala Akundi, John Concannon, and Kelvin Saldanha
11:50 – 12:00	Break & Pick-a-Prize Raffle Drawing
12:00 – 12:45	Connecting the DOTS Report Out to Executive Council <ul style="list-style-type: none">• Aggressive Driving – Lieutenant Daniel Fairburn• Distracted Driving – Major Kevin Anderson• Impaired Driving – Kurt Erickson• Highway Infrastructure – Bala Akundi• Occupant Protection – Captain John McKissick• Pedestrian Safety – Jeff Dunckel
12:45 – 1:00	Wrap Up – Thomas J. Gianni, Chief, Maryland Highway Safety Office Pick-a-Prize Raffle Results
1:00 – 2:00	Submit Summit Evaluation Pick up TSS Certificate Lunch

