



Survey Results

The Executive Council of the Maryland Strategic Highway Safety Plan, in conjunction with the Maryland Highway Safety Office, recently held a 2014 Highway Safety Summit - ***Connecting the Dots to Save Lives Together***. *Connecting the dots* represented a strong network of colleagues, across the 4 E's of highway safety (engineering, education, enforcement and emergency responders), that are working Toward Zero Deaths to *save lives together*.

This two-and-a-half-day event was held at The Conference Center at the Maritime Institute, in Linthicum Heights, Maryland, from February 24-26, 2014 and served to provide an opportunity to learn, share and improve upon highway safety for Maryland, using the Strategic Highway Safety Plan (SHSP) as the implementing tool.

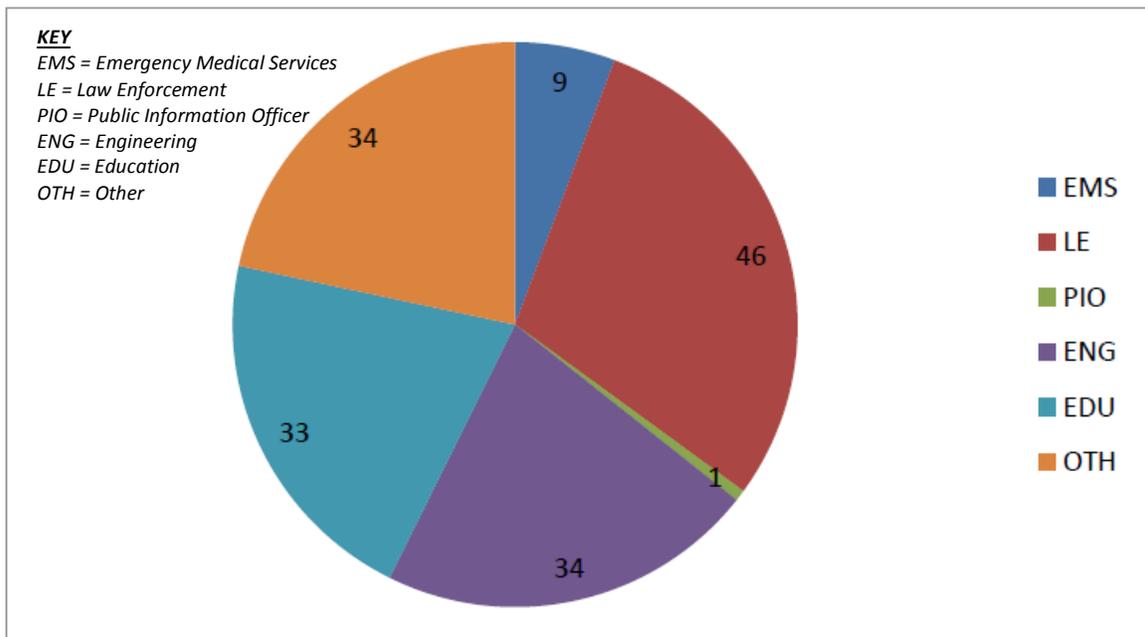
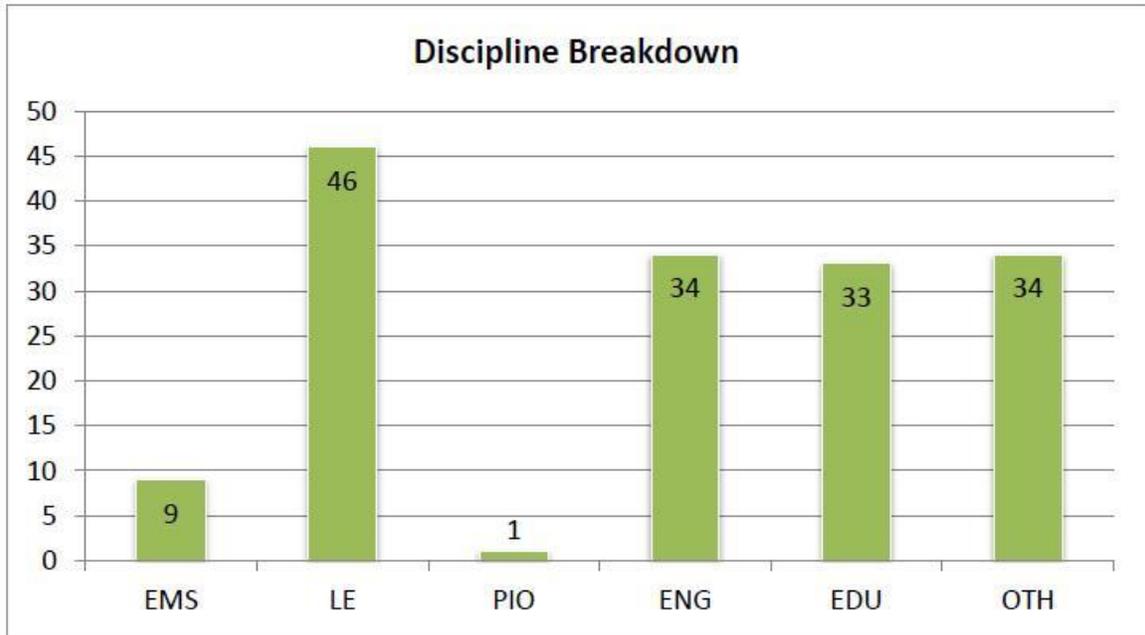
The SHSP is a statewide, coordinated, comprehensive, traffic safety plan that provides the framework for reducing highway fatalities and serious injuries on all public streets and highways. It establishes overall goals and objectives as well as objectives and strategies within each of six key emphasis areas (Aggressive Driving, Distracted Driving, Highway Infrastructure, Impaired Driving, Occupant Protection, and Pedestrian Crashes). The most important benefit of this Summit was the opportunity to bring together safety partners to identify best practices, successes and challenges as well as generate ideas for improving the update of the plan.

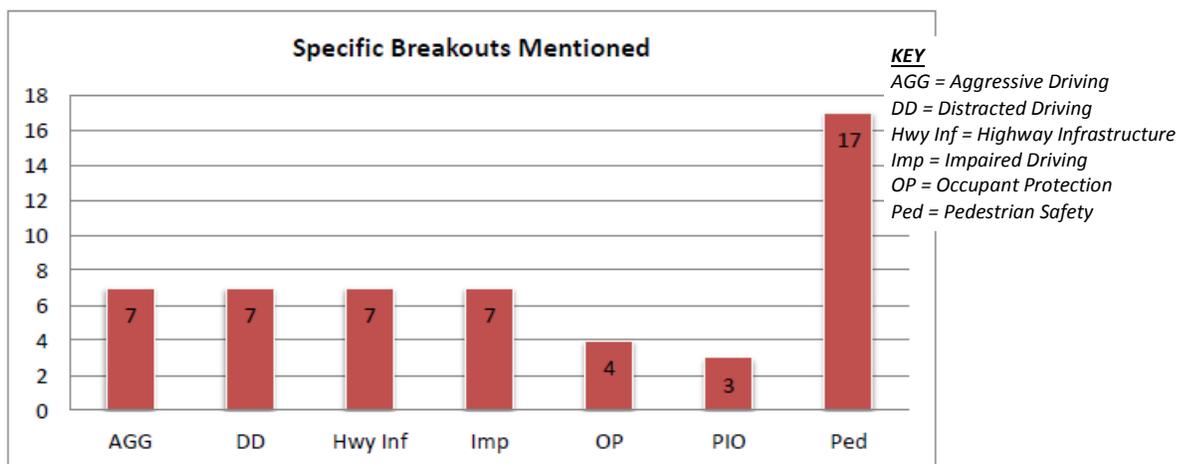
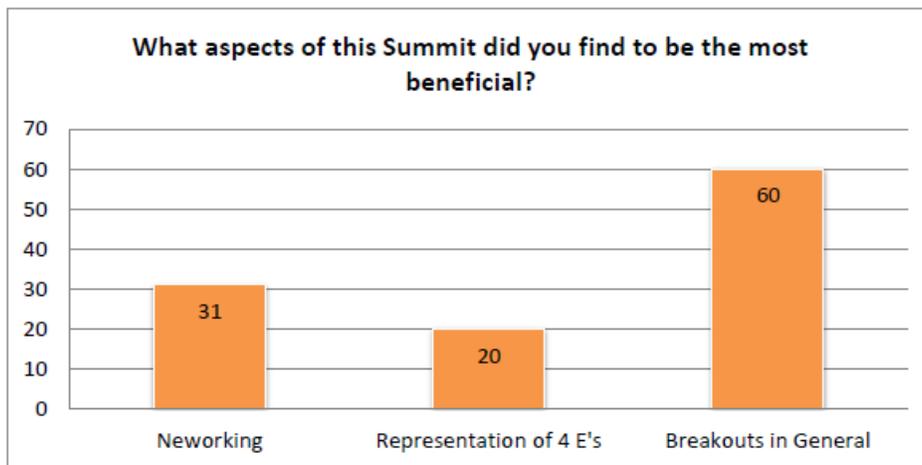
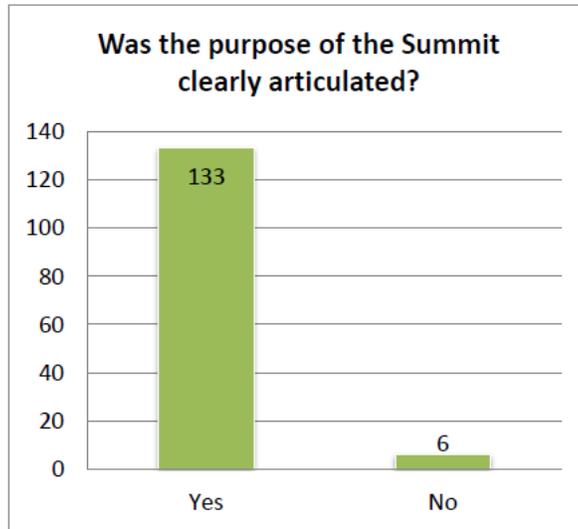
Key highlights of the summit included:

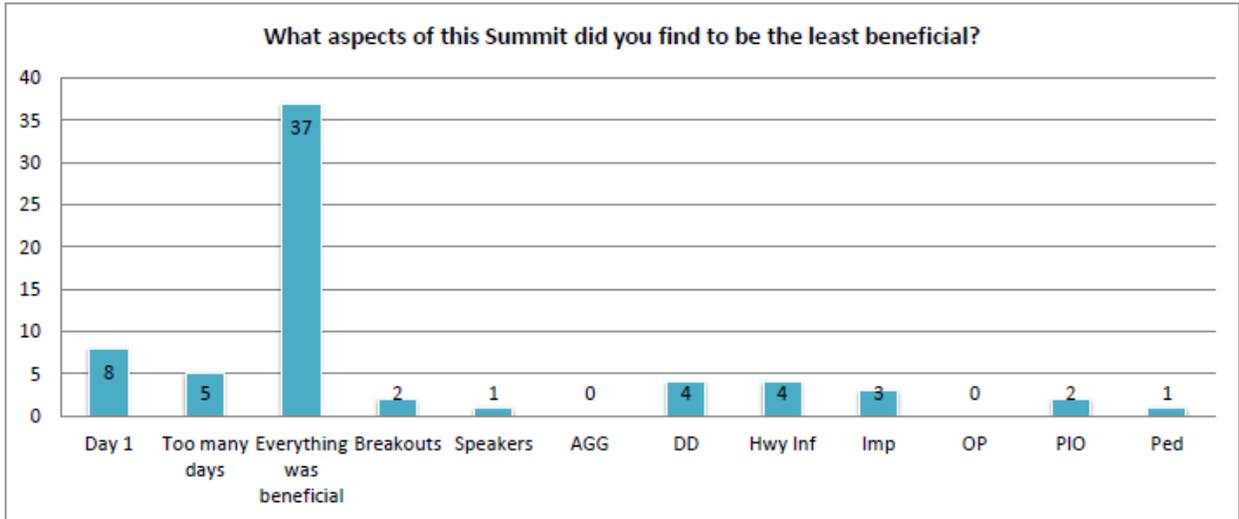
- Dynamic presentations by respected leaders in the field of transportation safety;
- Workshops for each of the emphasis areas;
- Focused training for Public Information Officers, as it pertains to SHSP initiatives; and
- Exhibits sharing best practices across the state.

The event drew over 300 participants. On the last day of the summit, 148 people completed a survey providing feedback. The information has been compiled and provided on the following pages.

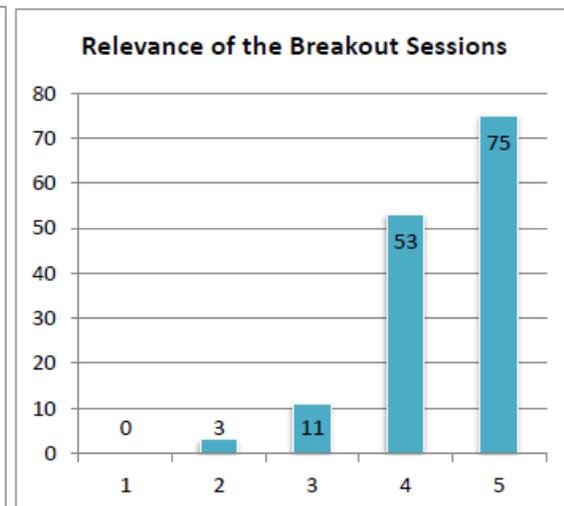
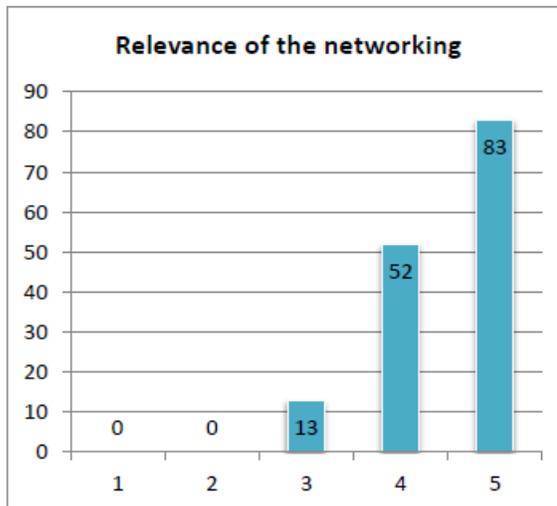
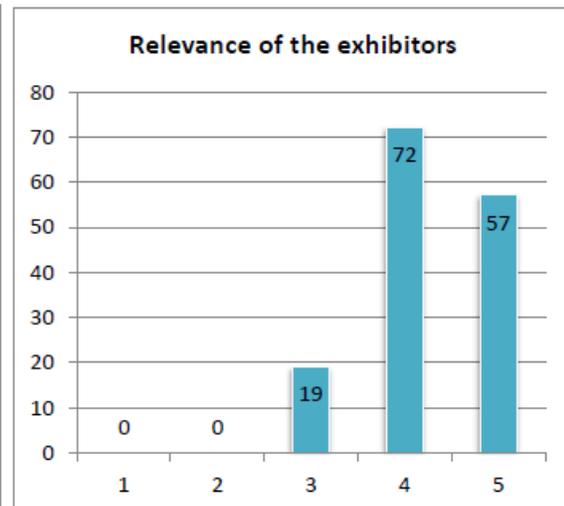
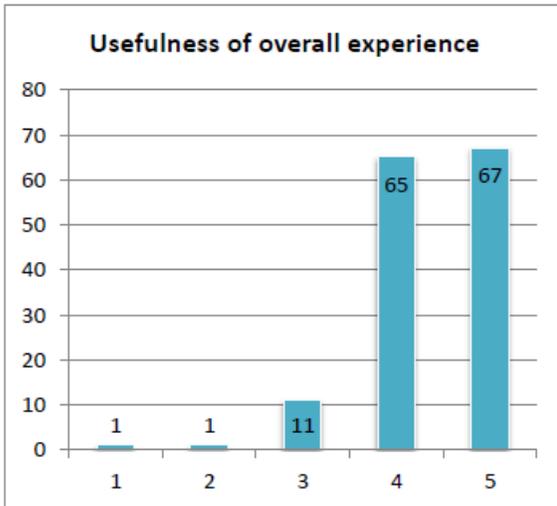
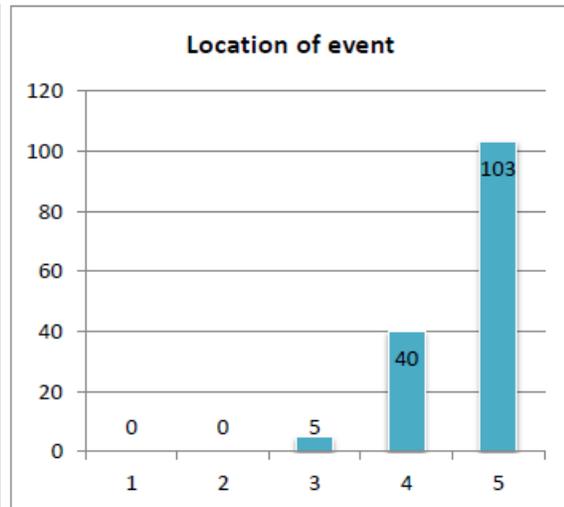
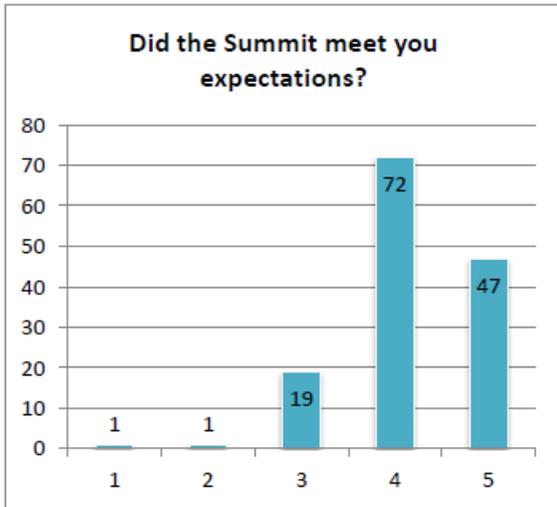
Thank you again for taking the time to join us at the 2014 Maryland Highway Safety Summit.

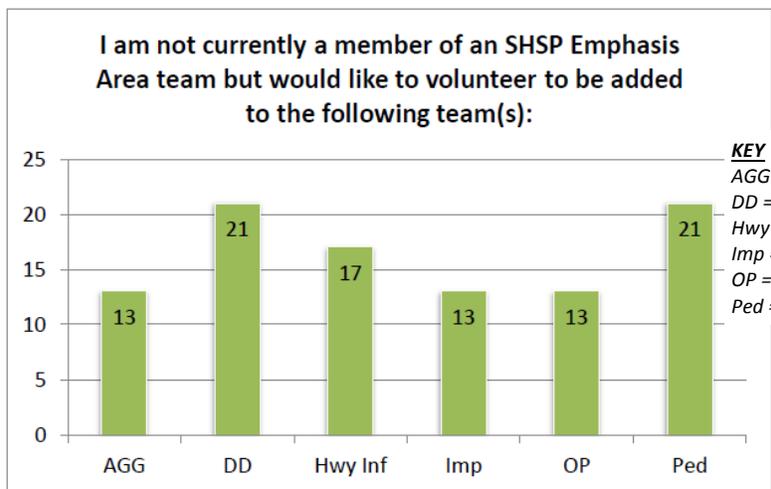
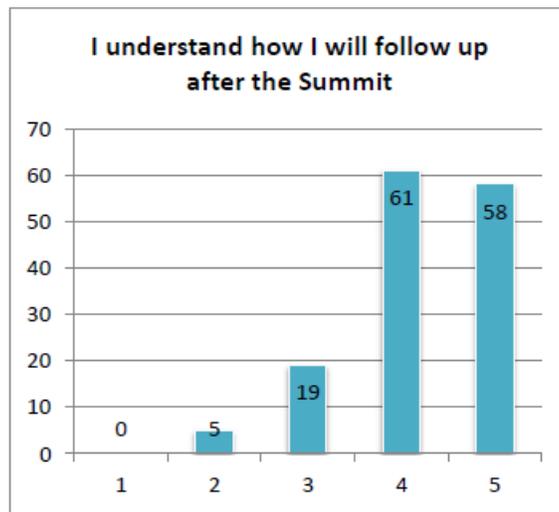
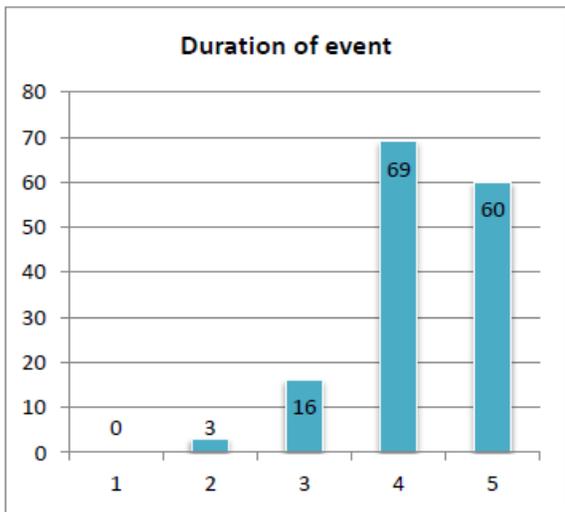
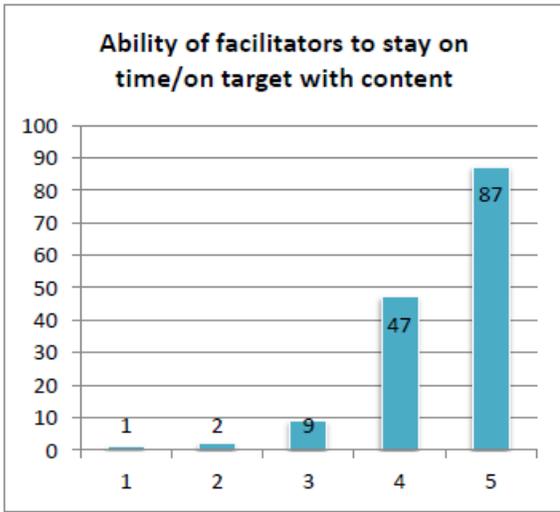






How would you rate the following elements of the Summit? 1 2 3 4 5
 (low) (high)





Comments related to the content and structure intended to help with planning future Summits and topics:

Length of Summit:

- Could have been done in two days with work sessions immediately after breakout
- Please make 2 days instead of 3

Overall comments referencing sessions:

- Too much repetition in general sessions and rethink presentation of breakouts
- The sessions felt a bit rushed
- Provide more time for presenters
- Need more audience involvement and, it would be nice to have a wireless microphone for speakers
- Smaller breakouts would be better, need more time to ask questions
- Longer breakout sessions to allow for more Q+A time
- Provide map of breakout rooms
- The small font on some of the slides made it difficult to read

Other topics participants would like to see:

- Roundabout safety
- How to get useful data to locals
- Incorporate TIM's training
- Need motorcycle safety course
- Breakouts tailored to LE
- More EMS involvement
- I liked that we could interact with all four E's, but would have liked to have specific "E" tracks / Develop separate track for the 4 E's and tailor courses accordingly
- Add more information about how to interact with the public and citizens. How do we express this information clearly to change the culture and public perception?
- Would have liked introductions to advanced equipment for traffic safety used by police
- More local case studies and, presentation of specific enforcement and education efforts
- Add networking activities for participants to learn new information and develop contacts for future enforcement

Miscellaneous Comments

- Parking was confusing the first day
- Would like to have contact information for exhibitors
- Get state delegators involved - we need tougher legislation
- Emphasize opportunities for continued participation
- Focus on local involvement