



MARYLAND STRATEGIC HIGHWAY SAFETY PLAN



The diagram features four large colored circles on the left, each paired with a text label: a blue circle for 'Enforcement', a green circle for 'Education and Outreach', an orange circle for 'Engineering', and a red circle for 'Emergency Services'. To the right, a yellow circle is positioned above the text 'Public Officials & Program Mgmt'. The entire content is set against a light beige background with a dark brown footer.

Enforcement

Education and Outreach

Engineering

Emergency Services

Public Officials & Program Mgmt

The Four E's of Highway Safety

MARYLAND STRATEGIC HIGHWAY SAFETY PLAN



A hand-drawn diagram on a white background shows a hand holding a blue marker. Lines radiate from a central point towards various colored circles labeled with safety concepts: 'Law Enforcement' (blue), 'EMS' (red), 'Engineering' (orange), 'Public Officials' (yellow), and 'Public Education' (green). In the top right, the word 'ZERO' is written in large, red, block letters. Below it, the text 'TOWARD ZERO DEATHS MARYLAND' is displayed. The bottom left corner features the logo for the '2014 MARYLAND HIGHWAY SAFETY SUMMIT' with the tagline 'CONNECTING THE DOTS TO SAVE LIVES TOGETHER'.

Law Enforcement

EMS

Engineering

Public Officials

Public Education

ZERO

TOWARD ZERO DEATHS
MARYLAND

2014
MARYLAND
HIGHWAY
SAFETY SUMMIT
CONNECTING THE DOTS TO SAVE LIVES TOGETHER

Maryland Highway Safety Summit

PURPOSE

- Learn more about MD's Strategic Highway Safety Plan
- Provide Data Updates: Progress & Challenges
- Collaborate with a Variety of Stakeholders
- Share Best Practices
- Identify Gaps in Strategies & Action Plans
- Build the Framework for an SHSP Update in 2016



Connecting the Dots



Maryland's
Unified
Approach to
Address the
Crash Problem...

Maryland's Strategic Highway Safety Plan

Objective

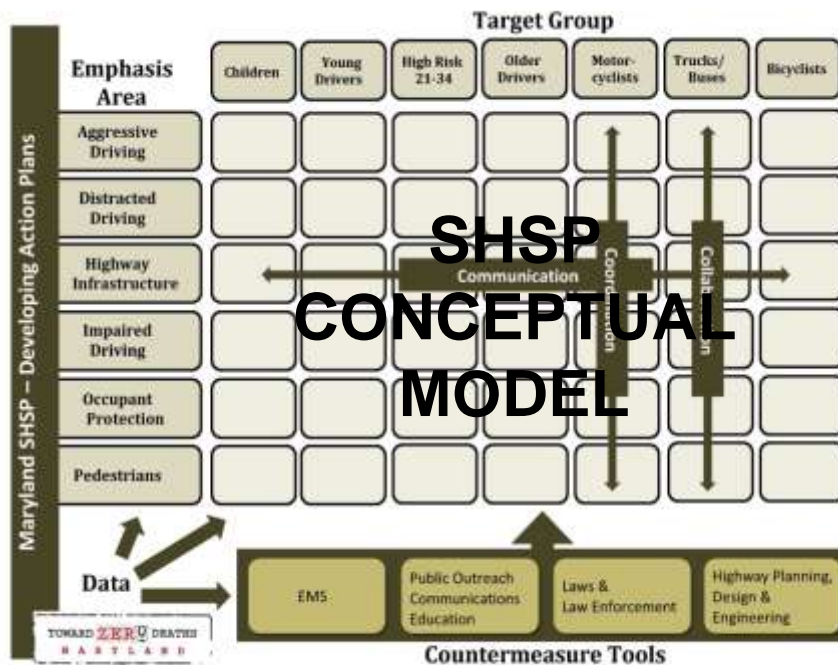
The overall objective of Maryland's Strategic Highway Safety Plan is to reduce Fatalities and Injuries.

Overarching Goal:

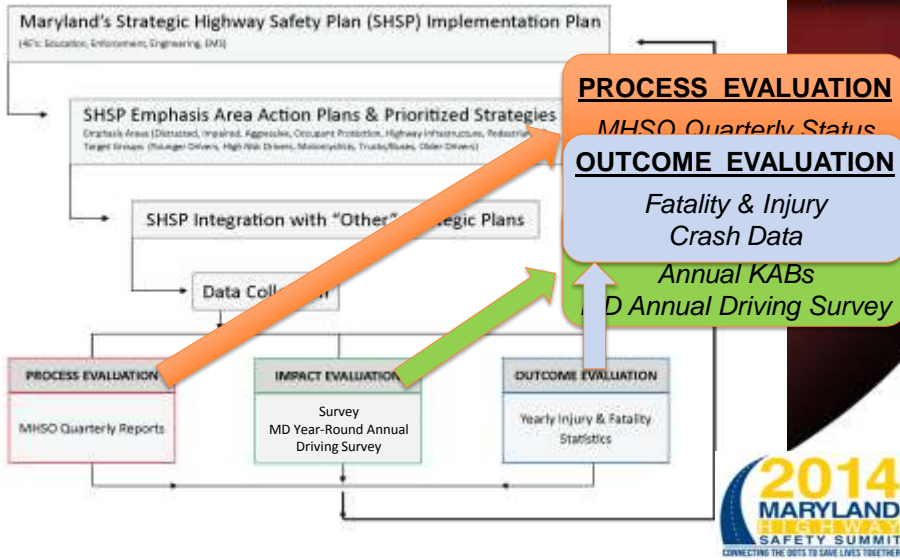
Halving Fatalities in Maryland by 2030.
(475 by 2015)



Toward *Zero* Deaths



MHSO's SHSP PROCESS & EVALUATION



Comprehensive Highway Safety Projects - - MHSO's HSP & Annual Report



Maryland Highway Safety Summit

AGENDA

- Call to Action by Executives
- Data Updates & Engaging Partners
- Understanding & Preventing Crashes
- Facilitated Workshops & Best Practices
- Connecting All the DOTS
- Report Out to the Executive Council



RAFFLES & PRIZES



MARYLAND STRATEGIC HIGHWAY SAFETY PLAN



2014 MARYLAND HIGHWAY SAFETY SUMMIT
CONNECTING THE DOTS TO SAVE LIVES TOGETHER

ZERO
TOWARD ZERO DEATHS
MARYLAND

JOIN the JOURNEY

Maryland

Highway Safety Summit WRAP UP -- Day-1

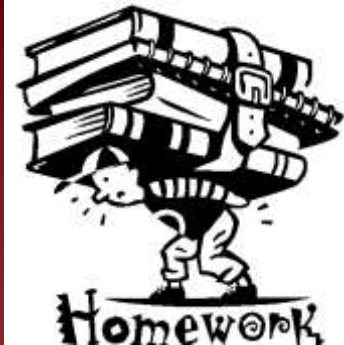
Survey Work Ahead

New Annual Driving Survey



Maryland

Highway Safety Summit WRAP UP - - Day-1



Prepare for
Workshops



Maryland

Highway Safety Summit



RAFFLE

